

# Swastik Kotian

Product Designer

Accessibility & Inclusivity

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As a designer, I am passionate about creating responsible and user-centric designs that solve complex problems. With my skillsets, let's work together to design products and services that will impact the needy.

“I believe design is a continuous process of learning, reflecting and doing”

## Experiences

### Scapia Cards | Product Designer

August 2021 - On going

Scapia is a travel fintech company in partnership with Federal Bank, offers the Scapia Credit Card focused to make travel more accessible.

**Scapia Travel:** Focused on building and streamlining IRCTC's booking experience—a critical and often stressful process for Indian users—by optimising every stage for efficiency and ease. Also developed the post-booking experience and live widgets for bus travel, focusing on user assistance and journey safety, with plans to scale to other travel sectors like flights & Trains (**Scapia Assist**)

**Scapia Fintech:** Designed and optimised user experiences for Scapia's UPI app, focusing on seamless transactions, intuitive flows and beautiful interfaces & delights. Currently enhancing the credit card section, focusing on EMI growth and user education on it within the Scapia app.

### Dreamworks Makerspace | Program Lead

March 2021 - August 2022

Led programs at maker space, Empowering creative minds to explore, innovate, and bring their ideas to life through hands-on workshops and digital fabrication tools like 3D printing, CNC laser cutting and many others to build proof of concepts

## Education

### National Institute of Design, Bengaluru

- Masters of Design, Universal Design ( 2022 - 2024 )

### Sahyadri College of Engineering, Mangaluru

- BE, Mechanical Engineering ( 2016 - 2020)

## Projects

### Scapia Assist

- A safety, emergency & support product that assists a user from point of booking to end of journey

### Scapia UPI

- An integrated UPI product with a fluid, intuitive interaction design for a delightful user experience.

### Last Mile Connectivity for Visually Impaired

- Increasing access to ride sharing services which will help increase independent mobility and access to essential services for people with visual impairment.

## Language Proficiency

Tulu | English | Kannada | Hindi

## Professional Skills

### Product Design

- UI UX Design
- Human Computer Interaction
- System Thinking
- Ideation & Rapid Prototyping
- 3D Modelling
- Product Visualisation
- Colour Material Finish
- Product Life Cycle design
- Digital Fabrication
- IoT & Electronics

### Research

- User Centered Research
- User Experience study
- Learning experience
- Universal Design
- Field Research

### Graphic Design

- Visual design
- Interface Design
- Digital Art & Illustrations

### Visualisation

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Rive - animation
- Procreate
- Blender
- Keyshot
- Dassault Solidworks
- Autodesk Fusion 360
- Rhino

### Research tools

- Miro
- Asana
- Notion
- Kumu - System mapping

### Specialised

- Ultimaker Cura
- Arduino IDE
- Sketch Book
- Adode fresco
- Microsoft suite